

Global Indian Social Entrepreneur Shaffi Mather Attends Global Entrepreneurship Summit in Nairobi, Kenya hosted by US President Barack Obama and Kenyan President John Kenyatta

27 July 2015 — Social Entrepreneur and Founder of MUrgency, Shaffi Mather traveled to Nairobi at the invitation of US Government to attend the 2015 Global Economic Summit in Nairobi jointly hosted by US President Barack Obama and Kenyan President John Kenyatta. The Summit was part of US Government’s focused efforts to support entrepreneurship and social entrepreneurship. This is the third summit Shaffi Mather attended with the US Govt since such an initiative began in 2010. Shaffi also attended the special dinner hosted by Kenyan President as part of the Summit.

Shaffi Mather presented his views on Social Entrepreneurship to provide services to the poorer sections of the society and on the One Global Emergency Response Network which he said is the need of the day to save lives which are otherwise being lost due to lack of timely medical care. “Leaders and Entrepreneurs very much welcome MUrgency - One Global Emergency Response Network initiative as many developing countries do not have any infrastructure for emergency response at present,” said Shaffi.

MUrgency, the one Global Emergency Response Network was recently launched as a mobile app to ensure fast emergency medical assistance is made available to all across the globe. The San-Francisco based company aims to reach out across India by January 2017 and across the globe by January 2020 through this platform.

MUrgency Inc. is focused on building a worldwide, decentralized emergency response network that can be accessed by one tap on the mobile phone – ensuring that anyone in an emergency gets a helping hand when they need it most. The Network leverages the power of mobile technology, cloud network and cell phone networks to create a seamless global emergency response network that aims at emergency response by connecting people who need help directly with trained responders like doctors, nurses, EMTs, paramedics and ambulances. On the supply side, the network aggregates existing emergency responder resources, validates their credentials and onboard them to the MUrgency Network.

Currently, 6.25 billion people worldwide lack access to a reliable emergency response system in case of emergency. Even the 0.75 billion people who can obtain reliable response often have to deal with enormous expenses and delays. According to WHO estimates, more people die from lack of timely care than from AIDS, TB and malaria combined.

Shaffi previously founded the pioneering Emergency Ambulance Service in India (Dial 1298 for Ambulance / Ziqitza Health Care Limited) which is the largest for profit Ambulance Company in the Developing World and Life supporters Institute of Health Sciences which is now Asia’s largest Pre-hospital Care Training Organization.

Shaffi Mather is alumnus of Harvard, London School of Economics and University of Pittsburgh. He was selected as a Future International Leader by British Government in 2012 where he was invited to spend time with senior British Government officials in London over two weeks.
