

Free emergency training being provided to medical professionals joining MUrgency – ONE GLOBAL EMERGENCY RESPONSE NETWORK

Training in Basic Life Support, CPR and First Aid as per the AHA 2015 Guidelines

May, 5 2016 — The world's first emergency medical response mobile app, MUrgency – One Global Emergency Response Network is providing free life support training to doctors, nurses, EMTs & paramedics enrolled on the One Global Emergency Response Network. The MUrgency Training Program for Responders includes Basic Life Support (BLS) training; Cardio Pulmonary Resuscitation (CPR) training; Automated External Defibrillator (AED) training and First Aid (FA) training; MUrgency Mobile App training; and Soft Skills training. The medical training and certification will be provided by LifeSupporters Institute of Health Sciences, Mumbai a certified international training center of AHA - American Heart Association.

“Preliminary assessment of healthcare providers has revealed that the 2015 AHA Guidelines on BLS and First Aid were not clear and they needed up gradation of their skills” said Dr Ajay Desai, Director at LifeSupporters Institute of Health Sciences (LIHS), MUrgency's training partner.

Basic Life Support (BLS) is a level of medical care which is used to stabilize victims in life-threatening situations until they can be given full medical care at a hospital. One of its key components is the Cardio Pulmonary Resuscitation (CPR) – the act of performing chest compressions and giving rescue breaths to a person who is non-responsive.

MUrgency has so far enrolled 1100+ medical responders and 70+ Hospital Emergency rooms in Punjab, India (though service is only active in the TriCity area as yet). Responders are chosen through a rigorous selection process - a multiple choice test, interview with doctors, and a post training test (practical and theoretical).

Sweta Mangal, Director Global Emergency Response, MUrgency Inc. said, “We are building the ONE GLOBAL EMERGENCY RESPONSE NETWORK of responders (doctors, nurses, EMTs & paramedics) through a rigorous validation & training process. The medical professionals on the MUrgency – One Global Emergency Response Network will have the opportunity to have hands-on practice in Basic Life Support including CPR under the MUrgency's “BLS Lab On the Go” program, learn with audio visual training material and hands on practice.”

MUrgency - One Global Emergency Response Network was launched on 16 Feb, 2016 in TriCity area in Punjab, India to assist people get instant emergency medical help with just one tap of their mobile phone. The app is growing both in

user base and engagement in Punjab, India and is currently available on both Android and iPhones.

Stressing on the need to create massive awareness on First Aid & BLS for doctors, nurses, EMTs and paramedics, Dr. Ajay Desai, said, “Doctors have many doubts about the concepts of emergency care. They are eager to learn effective and evidence based tools to identify and manage emergency situations such as cardiac arrest.”

Currently, 6.25 billion people in the developing world do not have access to timely healthcare. The average response time in urban India is 30+ minutes and in rural India it is 45+ minutes. Post launch service response time of MUrgency – One Global Emergency Response Network in the TriCity area in Punjab has shown average performance of 9.20 minutes for response after triggering the emergency response on the mobile phone.

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About MUrgency: With one tap on the MUrgency app, the nearest trained and validated nurse, doctor, EMT or paramedic will come to assist you in your medical emergency. Launched in Tri-City area (Chandigarh, Mohali, Panchkula), Punjab in February this year, MUrgency has a working network of 36+ Hospital Emergency Rooms, 40+ Ambulances and 350+ medical professionals. Initial response have shown that the average response time is under 9.20 minutes. MUrgency was developed with membership in BCtA @ UNDP (Business Call to Action at the United Nations Development Program), in academic partnership with Stanford ChangeLabs, Harvard Asia Center and MIT Global Health and as a Young Global Leaders Initiative of the World Economic Forum.

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