

## **NEWS DIGEST**

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### **New emergency app launched**

A new decentralised and personalised mobile app called MUrgency is being set up to create a global emergency response to help people in distress in developing countries. Brain child of Indian social entrepreneur Shaffi Mather, MUrgency is being launched by MUrgency Inc. in global partnership with business call to action at the UNDP, Young Global Leaders at the World Economic Forum, Stanford ChangeLabs, Harvard Asia Center and MIT Global Health.