

Axilor invests in MURgency Inc., the company building ONE GLOBAL EMERGENCY RESPONSE NETWORK

MURgency mobile app makes emergency response available to anyone, anytime, anywhere – with just one tap on a mobile phone

26 April, 2016: MURgency Inc., the world's first emergency response mobile app provider has raised funding from Axilor. Based at Stanford ChangeLabs in Silicon Valley, MURgency is an award winning idea that ensures help from the nearest doctor, nurse or paramedic in a medical emergency. With this investment, MURgency Inc. is part of Axilor's portfolio.

Shaffi Mather, Founder, MURgency said, "We are privileged to have Axilor invest in MURgency. To have Kris Gopalakrishnan, S D Shibulal, Srinath Batni and Prof. Tarun Khanna as investors in MURgency through Axilor is truly an honor and recognition of the potential of MURgency. Their confidence in our idea and product backed by proactive guidance has played an important role in our progress so far. The company will use the proceeds of the funding to develop the brand, recruit talent, augment technology and scale operations."

S.D. Shibulal, Co-founder Axilor said, "The emergency medical response system in India and the developing world is highly fragmented. MURgency can help improve access and bring in much needed transformation in our emergency response delivery system"

Kris and Shibulal retired from Infosys in 2014 and have been involved nurturing the next generation of entrepreneurs, launching startups and expanding the scope of their respective family philanthropic foundation. They have been making investments through their family offices in various sectors. In October 2014, Kris and Shibulal founded Axilor along with Mr. Srinath Batni and Prof. Tarun Khanna to help early stage startups in areas like e-commerce, healthcare, life sciences, sustainability and clean technology.

Srinath Batni, Co-Founder Axilor said, "In any medical emergency the first ten minutes may mean life or death. Most of us waste these critical minutes in making multiple calls or even worse finding out which number to call. With the MURgency app, a medical professional trained in life support reaches the patient or victim in under 10 minutes in urban areas. I believe this can transform emergency medical response globally".

With one tap on the MURgency app, the nearest trained and validated nurse, doctor or EMT will come to your rescue. Launched in tri-city area (Chandigarh, Mohali, Panchkula) in Punjab, India in February this year, MURgency has developed a responder network of 36 hospital emergency rooms, 40+ ambulances and 350+ medical professionals. Trial runs and initial response have shown that the average response time is under 9.20 minutes.

MURgency has been making waves in the Silicon Valley and tech venture space globally gaining recognition in several technology venture competitions. MURgency recently won Startup of the Year 2016 at Startup Grind Conference 2016 at Redwood City, California and the prestigious SXSX Accelerator 2016 in Austin, Texas.



UN RESEAU GLOBAL DE REPONSE D'URGENCE
One Global Emergency Response Network

"Our vision is to make emergency response available to anyone, anytime, anywhere, with just one tap on a mobile phone, across the world, by 2020. We will cover Punjab fully before 30 June, 2016 and be pan India by 2018," said Sweta Mangal, Director, Global Emergency Response, MURgency Inc.

About MURgency: With one tap on the MURgency app, the nearest trained and validated nurse, doctor or EMT will come to your rescue. Launched in Tri-City (Chandigarh, Mohali, Panchkula) in February this year, MURgency has developed a responder network of 36+ Hospital Emergency Rooms, 40+ Ambulances and 350+ medical professionals. Trial runs and initial response have shown that the average response time is under 9.20 minutes. MURgency was developed with membership in BCtA @ UNDP (Business Call to Action at the United Nations Development Program) and in academic partnership with Stanford ChangeLabs, Harvard Asia Center and MIT Global Health.

About Axilor: Axilor is a new generation platform for supporting early stage entrepreneurs. It is founded by S.D. Shibulal, Kris Gopalakrishnan, Srinath Batni, Professor Tarun Khanna and Ganapathy Venugopal. Through its programs which include Accelerator, Scale-up and Early Stage Funding, Axilor Ventures supports early stage entrepreneurs improve their odds of success.