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## 'MUrgency' app launched for emergency help

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MUrgency, the one-touch emergency response app introduced Book an Ambulance and Home Care features today. To book a basic, cardiac or neonatal ambulance or to get a qualified doctor, nurse, physiotherapist or patient attendant at home, users can simply download the app, choose the type of service, enter a pick up location and time. Within minutes, the user will be connected to the right service provider registered on the MUrgency Network. "Launched in Feb 2016, MUrgency today has 16,000+ users across Punjab. In response to user demand, we have now launched Home Care and Ambulance Services. With MUrgency, booking a Doctor, Nurse, Physiotherapist or Patient Attendant at Home is as easy as a click." says Ms. Sweta Mangal, Director, MUrgency Inc Conceived and founded by social entrepreneur Shaffi Mather, the venture is backed by Ratan Tata, and Infosys Co-founders Kris Gopalakrishnan & S. D. Shibulal.