

DAILY POST

MUrgency, medical emergency app launched in city

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Ludhiana

MUrgency, a mobile app for faster help in a medical emergency, was launched in Ludhiana on Tuesday. With one tap, the nearest trained and validated doctor, nurse or paramedic (medical responder) will come to the rescue of the patient and provide medical help.

Sweta Mangal, Director, MUrgency Inc says, "We are very excited to launch in Ludhiana, the largest city in the state of Punjab. MUrgency is making it easy to get fast and reliable emergency help. We have seen people use the MUrgency app for small medical emergencies like a fever and stomach upset, to much more serious ailments."

Conceived and founded by social entrepreneur Shaffi Mather, the



venture is backed by Ratan Tata, and Infosys co-Founders Kris Gopalakrishnan and S D Shibulal. Shaffi Mather, Founder and CEO, says, "We strive to make MUrgency a one-stop solution for emergency response & health-care."

MUrgency app has been downloaded over 16,000 times, and

receives an average of 25 requests per day. MUrgency has partnered with 100 hospitals, including Pan-cham Hospital, NK Aggarwal Joint and Spine Centre, Sobti Neuro and Super Speciality Hospital, Bansal Neuro Centre, Kulwant Heart Centre, AIMC Bassi Hospital, Aastha Kidney and Super speciality Hospital and Sidhu Hospital.